

Element Spotlight Media Presentation

Teacher Name: **Jennifer Krug**

Student Name: _____

CATEGORY	4	3	2	1
Attractiveness & Organization	The presentation is very attractive, includes a title, and contains well-organized information.	The presentation is attractive, includes a title, and contains well-organized information.	The media is somewhat attractive and includes a title, but information is not well organized.	The media's formatting and organization of material are confusing to the reader/viewer.
Content - Accuracy	Student has included all information from element facts, historical information, periodic trends, and real world applications.	Student is missing 5 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	Student is missing 10 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	Student is missing 15 or more pieces of information from element facts, historical information, periodic trends, and real world applications.
Graphics/ Pictures	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-heavy".	Graphics do not go with the accompanying text or appear to be randomly chosen.
Originality	Product shows a large amount of original thought. Ideas are creative and inventive.	Product shows some original thought. Work shows new ideas and insights.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking.	Uses other people's ideas, but does not give them credit.
Sources	Careful and accurate records are kept to document the sources for 90 - 100% of factual information.	Careful and accurate records are kept to document the sources for 80 - 90% of factual information.	Careful and accurate records are kept to document the sources for 70 - 80% of factual information.	Sources are not documented accurately or are not documented. Less than 70% of sources are listed.

Score =
_____/20

Element Spotlight Research Paper

Teacher Name: **Jennifer Krug**

Student Name: _____

CATEGORY	4	3	2	1
Layout & Organization	The paper includes a title and contains well-organized information. Information clearly relates to the main topic.	The paper includes a title and contains organized information. Information relates to the main topic.	The paper includes a title and contains somewhat organized information. Information is somewhat related to main topic.	The poster's formatting and organization of material are confusing to the reader.
Content - Accuracy	Student has included all information from element facts, historical information, periodic trends, and real world applications.	Student is missing 5 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	Student is missing 10 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	Student is missing 15 or more pieces of information from element facts, historical information, periodic trends, and real world applications.
Graphics and/or Pictures	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but student only included one sample.	Graphics do not go with the accompanying text or appear to be randomly chosen.
Spelling & Proofreading	No spelling errors remain after one person other than the typist reads and corrects the brochure.	No more than 1 spelling error remains after one person other than the typist reads and corrects the brochure.	No more than 3 spelling errors remain after one person other than the typist reads and corrects the brochure.	Several spelling errors in the brochure.
Sources	Careful and accurate records are kept to document the sources for 90 - 100% of factual information.	Careful and accurate records are kept to document the sources for 80 - 90% of factual information.	Careful and accurate records are kept to document the sources for 70 - 80% of factual information.	Sources are not documented accurately or are not documented. Less than 70% of sources are listed.

Score =
____/20

Element Spotlight Brochure

Teacher Name: **Jennifer Krug**

Student Name: _____

CATEGORY	4	3	2	1
Attractiveness & Organization	The brochure is very attractive, includes a title, and contains well-organized information.	The brochure is attractive, includes a title, and contains well-organized information.	The brochure is somewhat attractive and includes a title, but information is not well organized.	The brochure's formatting and organization of material are confusing to the reader.
Content - Accuracy	Student has included all information from element facts, historical information, periodic trends, and real world applications.	Student is missing 5 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	Student is missing 10 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	Student is missing 15 or more pieces of information from element facts, historical information, periodic trends, and real world applications.
Graphics/ Pictures	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-heavy"	Graphics do not go with the accompanying text or appear to be randomly chosen.
Spelling & Proofreading	No spelling errors remain after one person other than the typist reads and corrects the brochure.	No more than 1 spelling error remains after one person other than the typist reads and corrects the brochure.	No more than 3 spelling errors remain after one person other than the typist reads and corrects the brochure.	Several spelling errors in the brochure.
Sources	Careful and accurate records are kept to document the sources for 90 - 100% of factual information.	Careful and accurate records are kept to document the sources for 80 - 90% of factual information.	Careful and accurate records are kept to document the sources for 70 - 80% of factual information.	Sources are not documented accurately or are not documented. Less than 70% of sources are listed.

Score =
____/20

Element Spotlight Poster

Teacher Name: **Jennifer Krug**

Student Name: _____

CATEGORY	4	3	2	1
Attractiveness & Organization	The poster is very attractive, includes a title, and contains well-organized information.	The poster is attractive, includes a title, and contains well-organized information.	The poster is somewhat attractive and includes a title, but information is not well organized.	The poster's formatting and organization of material are confusing to the reader.
Content - Accuracy	Student has included all information from element facts, historical information, periodic trends, and real world applications.	Student is missing 5 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	Student is missing 10 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	Student is missing 15 or more pieces of information from element facts, historical information, periodic trends, and real world applications.
Graphics/ Pictures	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-heavy".	Graphics do not go with the accompanying text or appear to be randomly chosen.
Spelling & Proofreading	No spelling errors remain after one person other than the typist reads and corrects the brochure.	No more than 1 spelling error remains after one person other than the typist reads and corrects the brochure.	No more than 3 spelling errors remain after one person other than the typist reads and corrects the brochure.	Several spelling errors in the brochure.
Sources	Careful and accurate records are kept to document the sources for 90 - 100% of factual information.	Careful and accurate records are kept to document the sources for 80 - 90% of factual information.	Careful and accurate records are kept to document the sources for 70 - 80% of factual information.	Sources are not documented accurately or are not documented. Less than 70% of sources are listed.

Score =
____/20