## **Element Spotlight Media Presentation**

Teacher	Name: .	Jennifer	Krug
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Student Name:	

CATEGORY	4	3	2	1
Attractiveness &	The presentation is	The presentation is	The media is somewhat	The media's formatting
Organization	very attractive,	attractive, includes a	attractive and includes a	and organization of
	includes a title, and	title, and contains well-	title, but information is	material are confusing
	contains well-	organized information.	not well organized.	to the reader/viewer.
	organized information.			
Content - Accuracy	Student has included	Student is missing 5 or	Student is missing 10 or	Student is missing 15 or
	all information from	less pieces of	less pieces of information	more pieces of
	element facts,	information from	from element facts,	information from
	historical information,	element facts, historical	historical information,	element facts, historical
	periodic trends, and	information, periodic	periodic trends, and real	information, periodic
	real world applications.	trends, and real world	world applications.	trends, and real world
		applications.		applications.
Graphics/ Pictures	Graphics go well with	Graphics go well with	Graphics go well with the	Graphics do not go with
	the text and there is a	the text, but there are	text, but there are too	the accompanying text
	good mix of text and	so many that they	few and the brochure	or appear to be
	graphics.	distract from the text.	seems "text-heavy".	randomly chosen.
Originality	Product shows a large	Product shows some	Uses other people's	Uses other people's
	amount of original	original thought. Work	ideas (giving them	ideas, but does not give
	thought. Ideas are	shows new ideas and	credit), but there is little	them credit.
	creative and inventive.	insights.	evidence of original	
			thinking.	
Sources	Careful and accurate	Careful and accurate	Careful and accurate	Sources are not
	records are kept to	records are kept to	records are kept to	documented accurately
	document the sources	document the sources	document the sources	or are not
	for 90 - 100% of factual	for 80 - 90% of factual	for 70 - 80% of factual	documentned. Less
	information.	information.	information.	than 70% of sources are
				listed.

Score = \_\_\_\_/20

## **Element Spotlight Research Paper**

Teacher	Name:	Jennifer	Krug
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Student Name:
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CATEGORY	4	3	2	1
Layout &	The paper includes a	The paper includes a title	The paper includes a title	The poster's
Organization	title and contains well-	and contains organized	and contains somewhat	formatting and
	organized information.	information. Information	organized information.	organization of
	Information clearly	relates to the main topic.	Information is somewhat	material are confusing
	relates to the main		related to main topic.	to the reader.
	topic.			
Content -	Student has included all	Student is missing 5 or	Student is missing 10 or	Student is missing 15
Accuracy	information from	less pieces of	less pieces of information	_
Accuracy	element facts, historical	•	from element facts,	information from
	information, periodic	element facts, historical	historical information,	element facts,
	trends, and real world	information, periodic	periodic trends, and real	historical information,
	applications.	trends, and real world	world applications.	periodic trends, and
		applications.		real world applications.
		app.::04::01::01		год пола арриодионог
Graphics	Graphics go well with	Graphics go well with	Graphics go well with the	Graphics do not go
and/or	the text and there is a	the text, but there are so	text, but student only	with the accompanying
Pictures	good mix of text and	many that they distract	included one sample.	text or appear to be
	graphics.	from the text.		randomly chosen.
Spelling &	No spelling errors	No more than 1 spelling	No more than 3 spelling	Several spelling errors
Proofreading	remain after one	error remains after one	errors remain after one	in the brochure.
	person other than the	person other than the	person other than the	
	typist reads and	1 * *	typist reads and corrects	
	corrects the brochure.	the brochure.	the brochure.	
Sources	Careful and accurate	Careful and accurate	Careful and accurate	Sources are not
	records are kept to	records are kept to	records are kept to	documented
	document the sources	document the sources	document the sources for	accurately or are not
	for 90 - 100% of factual	for 80 - 90% of factual	70 - 80% of factual	documentned. Less
	information.	information.	information.	than 70% of sources
				are listed.

Score = \_\_\_\_/20

## **Element Spotlight Brochure**

<b>Teacher Nan</b>	ne: <b>Jennife</b>	r Krug
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Student Name:			

CATEGORY	4	3	2	1
Attractiveness & Organization	The borchure is very attractive, includes a title, and contains well-organized information.	The brochure is attractive, includes a title, and contains well-organized information.	The brouchure is somewhat attractive and includes a title, but information is not well organized.	organization of material are confusing to the reader.
Content - Accuracy	Student has included all information from element facts, historical information, periodic trends, and real world applications.	Is student is missing 5 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	Student is missing 10 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	Student is missing 15 or more pieces of information from element facts, historical information, periodic trends, and real world applications.
Graphics/ Pictures	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text-	Graphics do not go with the accompanying text or appear to be randomly chosen.
Spelling & Proofreading	No spelling errors remain after one person other than the typist reads and corrects the brochure.	person other than the	No more than 3 spelling errors remain after one person other than the typist reads and corrects the brochure.	Several spelling errors in the brochure.
Sources	Careful and accurate records are kept to document the sources for 90 - 100% of factual information.	Careful and accurate records are kept to document the sources for 80 - 90% of factual information.	Careful and accurate records are kept to document the sources for 70 - 80% of factual information.	Sources are not documented accurately or are not documentned. Less than 70% of sources are

Scor	·e	=
	/	20

## **Element Spotlight Poster**

<b>Teacher Name</b>	: Jennifer Krug
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Student Name:		
Student Name:		

CATEGORY	4	3	2	1
Attractiveness & Organization	The poster is very attractive, includes a title, and contains well-organized information.	The poster is attractive, includes a title, and contains well-organized information.	The poster is somewhat attractive and includes a title, but information is not well organized.	The poster's formatting and organization of material are confusing to the reader.
Content - Accuracy	Student has included all information from element facts, historical information, periodic trends, and real world applications.	Student is missing 5 or less pieces of information from element facts, historical information, periodic trends, and real world applications.	less pieces of information from	Student is missing 15 or more pieces of information from element facts, historical information, periodic trends, and real world applications.
Graphics/ Pictures	Graphics go well with the text and there is a good mix of text and graphics.	Graphics go well with the text, but there are so many that they distract from the text.	Graphics go well with the text, but there are too few and the brochure seems "text- heavy".	Graphics do not go with the accompanying text or appear to be randomly chosen.
Spelling & Proofreading	No spelling errors remain after one person other than the typist reads and corrects the brochure.	No more than 1 spelling error remains after one person other than the typist reads and corrects the brochure.	No more than 3 spelling errors remain after one person other than the typist reads and corrects the brochure.	Several spelling errors in the brochure.
Sources	Careful and accurate records are kept to document the sources for 90 - 100% of factual information.	Careful and accurate records are kept to document the sources for 80 - 90% of factual information.	Careful and accurate records are kept to document the sources for 70 - 80% of factual information.	Sources are not documented accurately or are not documentned. Less than 70% of sources are listed.

Scoi	e	=
	/	20